

Celebrating 86 years of radio broadcasting in India

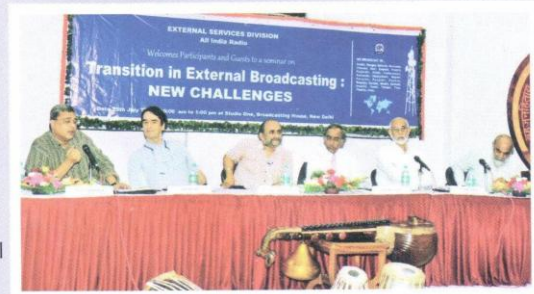
To commemorate 86 years of broadcasting in India, the External Services Division of All India Radio organised a seminar entitled “Transition in External Broadcasting: New Challenges” at Broadcasting House in New Delhi.

The participants included Moderator **Paranjoy Guha Thakurta**; **Dr. B.K. Gairola**, Head e-governance, Department of Electronics and Information Technology, Government of India; **Sam Miller**, Country Director, BBC Media Action; **Rajiv Bhatia**, Director General, Indian Council of

World Affairs; **Uday Bhaskar**, media and defence expert; and **Rajiv Chandran**, National Information Officer, UNIC New Delhi.

The participants highlighted the special challenges that radio broadcasting faced in the era of social media and of television supremacy. Mr. Chandran reiterated radio’s persisting charm especially in sharing development successes

through community radio networks. He also sought to further strengthen UN Radio’s partnership with All India Radio. ■



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